



Alameda Bicycle
1522 Park St
Alameda CA 94501
510.522.0070

November 14, 2016

Dear prospective neighbors,

Welcome to Alameda, the greatest hidden gem in the Bay Area. Alameda is truly a unique community of 75,000; as an island its citizens take pride in patronizing local businesses. And Park Street symbolizes the heart of downtown Alameda in all facets of life: shopping, activities, culture and civic engagement.

Our store Alameda Bicycle has served Alameda since 1969. We're named Downtown Alameda Association Retailer of the Year 2016, and Best Bike Shop in Alameda for a decade straight. We have focused our marketing efforts on Alameda-centric events and activities, and feel we have a good pulse on our citizens' heartbeat and shopping preferences.

Park Street currently lacks apparel and specialty retailers, as well as unique "gathering space" food establishments. Given Alamedans' penchant for supporting local establishments, I believe progressive establishments that focus on high customer service, local involvement, and fair prices cannot lose here.

I also have the utmost respect for Main Street Property Services, Inc. and have witnessed firsthand the meticulous care they take in selecting their tenant mix. I welcome you to Alameda, and would be open to meeting up with you to discuss more.

Best regards,

Gene Oh, President